

Agenda for ICCA Conferences

Session Agenda.

8.30am. Registration

9.00am Welcome and Introduction to the conference.

9.15am. Session 1. – International Matters.

10.15am Morning tea break.

10.45am – Session 2. Part 1 - Ceremony Presentation – The Art of Ceremony Design.

12.15am – Lunch break.

1.00pm – Session 3. Part 2 - Ceremony Presentation – The Art of Ceremony Presentation.

2.30pm. – Afternoon tea break.

3.00 – Session 4. The Pros and Cons of Social Media.

4.00 pm – Wrap up and closure.

4.30pm – Conference is ended.

Session Detail.

Session 1. International Matters. Presented by migration experts who will provide information on the current state of Fiancé, Spouse visas, whatever the state of affairs will be in October 2020. The session will include a time for questions from celebrants who have been engaged by couples applying for visas. No further detail can be provided as it will depend on the state of affairs within Immigration at the time of the conference.

Session 2. Part 1 – Ceremony Presentation – The Art of Ceremony Design. This session will provide discussion on what ceremony design entails, and the elements that support this design ie activities that take place before the ceremony starts, working through to the processional of the bride. Discussion in groups as how others see the family role in the design, eg how to involve family and friends in the ceremony, and how the various activities and elements work towards envisioning the heart of the ceremony, particularly in defining what is the heart of the ceremony. It will also include advice and discussion on what might be done should things go wrong.

Session 2. Part 2 – Ceremony Presentation – The Art of Ceremony

Delivery. This is related to managing the vocal presentation of the celebrant in order to meet the ceremonial needs of the audience. There is no point in creating a beautiful ceremony if you are unable to deliver it with vocal skill, ensuring the words are heard and understood and the meaning of the words delivered. Many celebrants are subject to nerves on the day and knowing how to manage nervousness is a vital skill. It is a practical session where participants will be invited to share experiences and will include a panel discussion with celebrants from diverse cultures where participants will be invited to ask questions about cultural norms and obligations. There will also be an opportunity for Q&A on any aspects of legal delivery.

Session 3. Pros and Cons of Social Media. Social media has become a term synonymous with business marketing. One of the biggest advantages of social media is that it is easy, accessible and helpful for making a large impact. Social media helps networking with professionals, it helps collaborating with peers and it allows you to share content quickly. It also assists celebrants to market to a very broad group. However, as with all technologies, there are downsides, such as the time to be spent and the need to manage this within your business model. Discussion and feedback on how the participants currently use and manage their own social media will be encouraged.